Bloum Privacy Policy

(Additions on top of CT's Privacy Policy)

Purpose

This Privacy Statement sets out Bloum's policy relating to the collection and use of your personal information.

At Bloum we have a few fundamental principles around privacy.

- We don't ask you for personal information unless we truly need it.
- We don't share your personal information with anyone except to comply with the law, develop our products and services or protect our rights.
- We don't store personal information on our servers unless required for the on-going operation of one of our services.
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If you have questions about deleting or correcting your personal data, please contact our support team at sales@bloum.ai

Bloum is part of the CT group of companies. This policy extends CT's Privacy Policy https://www.ct.com.au/privacy/

Personal information we collect and hold

Information about the users
- · User personal information (names, email addresses)
- · Account actions and usage stats, such as login and logout requests

Information about the school
- · Staff personal information (names, email addresses, identification numbers)
- · Student personal information (names, email addresses, date of birth, genders, language backgrounds, ATSI status, identification numbers), academic data, attendance data, wellbeing data, behavioural data, pastoral care data.

How we collect and hold personal information

Collection methods

- · Integrations with other platforms, including SIS and LMS systems
- · File imports
- · Requesting a demonstration of our platform via our website

Holding
- · All information is stored onshore in Australia in compliance certified data centres

Disclosure of personal information to overseas recipients

No information (personal or otherwise) is disclosed to overseas recipients.